

MEASURING RETURN ON OBJECTIVES

REQUIREMENTS

No Wi-Fi is required for our system

GUEST NOS.

Up to 200

TIMINGS

Questions before and after the event - 5-10 mins total per question

OR

only questions after the event - 10-15 mins in total

COST

£250 plus VAT

(Bespoke Questions are charged @ £50 plus VAT per question)



A number of recent surveys have suggested the measurement of event objectives and outcomes is often neglected, or is instead focused on the quality of venue, event logistics etc. – rather than the measurement of the original purpose of the event.

KDM's bespoke APP will easily and quickly measure the success of your events by using our objectives focused system, enabling you to tangibly see the effect and results of your event within 24 hours!

Our wireless system is set at your venue which our mobile tablets and bespoke measurement APP connect to - thus giving you complete security, speed and reliability for the event.

Typically, one tablet for every 5 guests will suffice, enabling the entire group to complete the multiple-choice questionnaire within 5 - 10 minutes at the start and end of your event. Your easy-to-read report of the results against your set targets is emailed to you after the event.

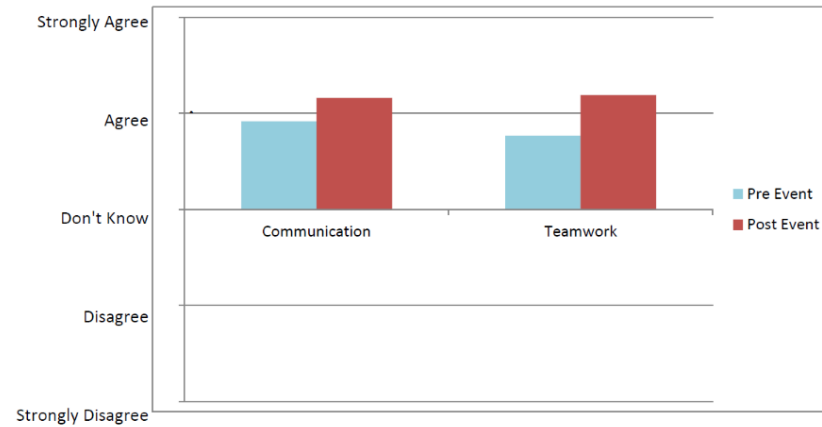
In Summary:

- Anonymous – ensures more candid responses
- No Logins or APP downloads required and no venue Wi-Fi required
- No complex calculations – all results automatically compiled for you
- Easy to read raw data, graphs and report sent to you within 24 hours of the event
- Can be company branded with bespoke colours or company logo

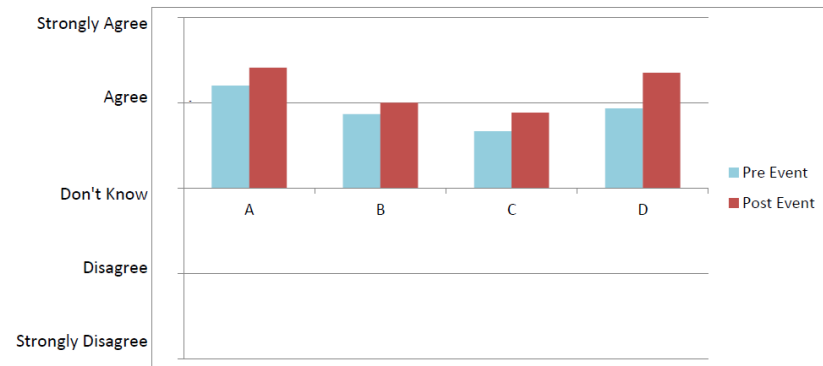
SEE AN EXAMPLE REPORT BELOW...

MEASURING RETURN ON OBJECTIVES

SUMMARY

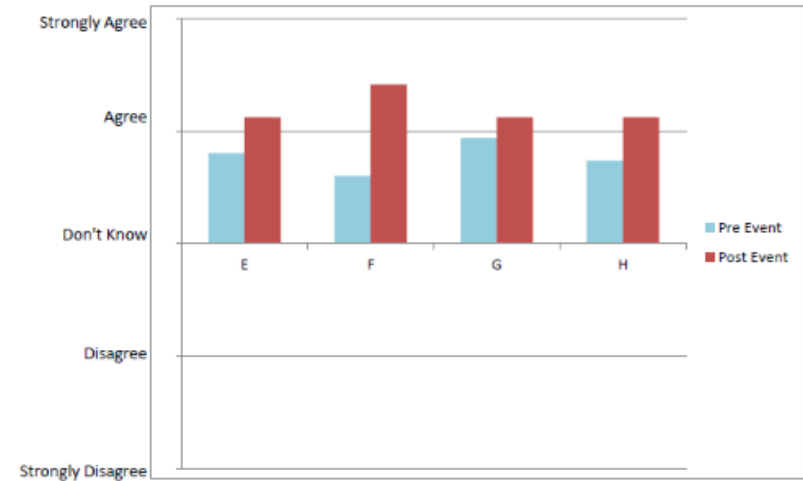


COMMUNICATION



- A I can clearly see how my strengths contribute to the success of my team.
- B I know what my colleagues' particular skills, strengths & weaknesses are.
- C There is open and clear communication within the team.
- D I feel safe/confident to express my ideas & views to colleagues & managers.

TEAMWORK



- E My colleagues help me to achieve my goals.
- F We work well together towards our shared goals.
- G I feel comfortable and valued in the company.
- H There is a good team spirit and atmosphere.